



Email content for you to send to prospects

Copy and paste this into an email you send to your customers and prospects to let them know you have access to the Property Valuation Reports. Add any details specific to your agency and send:

Subject suggestion: Still thinking of selling your home?

Dear {first name},

Selling your home can be stressful. Get peace of mind with a valuation estimate you can trust.

At {agent name} we're offering you the opportunity to claim a Zoopla Property Valuation Report, which includes exclusive data that's trusted by 85% of mortgage lenders in the UK. The report, normally priced at £19.95, is offered today free of charge when you book a valuation with us.

The report includes hyper local insights including; an index of how the value of your home has performed over the past 5 years, property sales activity in your local area and a detailed valuation estimate. Discover more about what's inside the report from our attached guide.

Combining market leading data with experienced local property experts will provide you with the most up to date and accurate market valuation for your home.

Just let us know the best time to visit!

Kind Regards

{agent name}