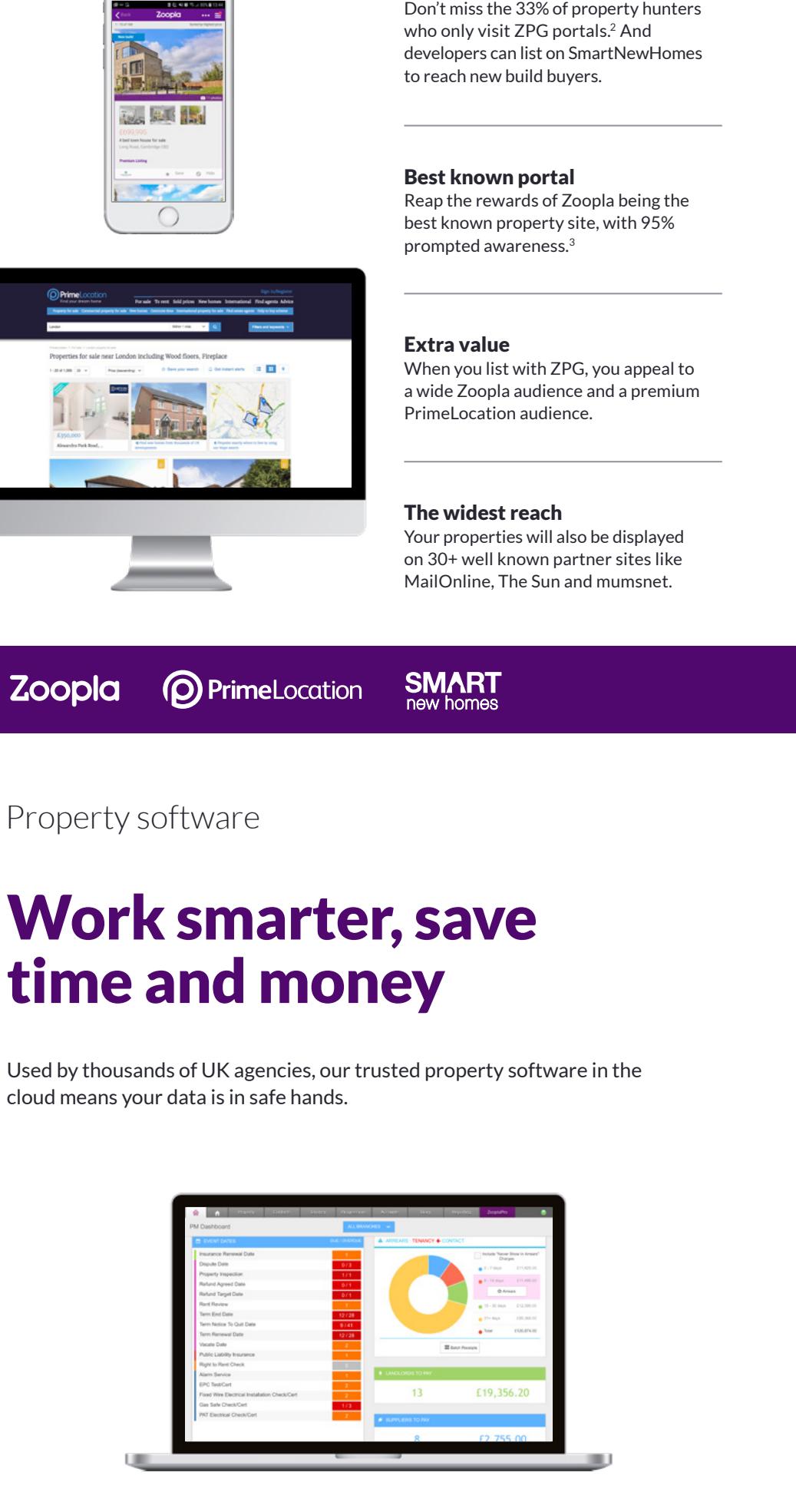




Your property toolkit

Promote your properties and brand. Manage your agency efficiently. Make informed decisions. Boost your revenue streams. ZPG's marketing, software, data insights, and comparison tools can help you with all that, and more.

Everything you need in one place

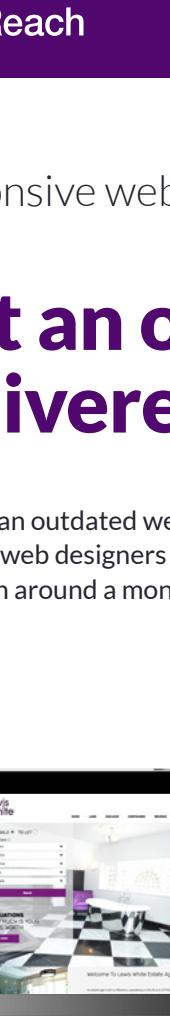


Smarter property solutions

Property portals

All eyes on you and your properties

Every month, 50m+ people search for properties on Zoopla, PrimeLocation, SmartNewHomes and our apps.¹ Make sure you reach them.



A unique audience

Don't miss the 33% of property hunters who only visit ZPG portals.² And developers can list on SmartNewHomes to reach new build buyers.

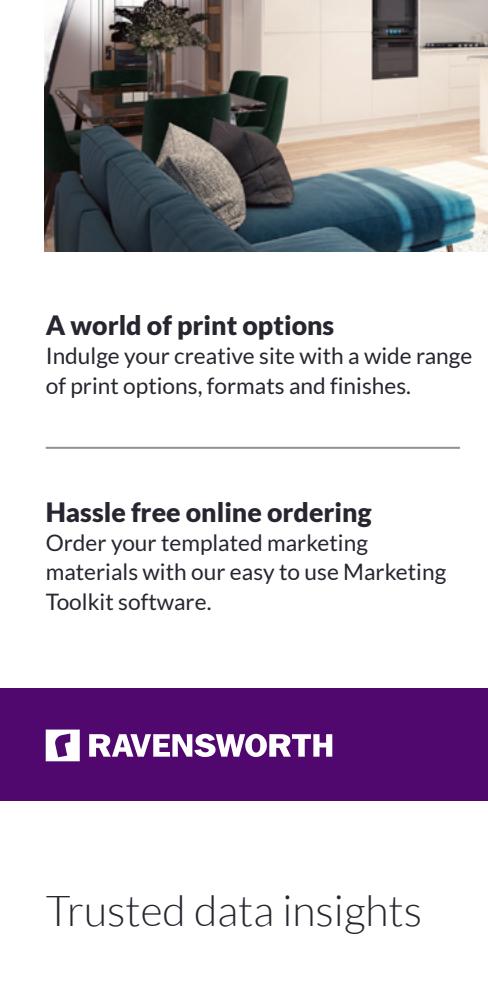


Best known portal

Reap the rewards of Zoopla being the best known property site, with 95% prompted awareness.³

Extra value

When you list with ZPG, you appeal to a wide Zoopla audience and a premium PrimeLocation audience.



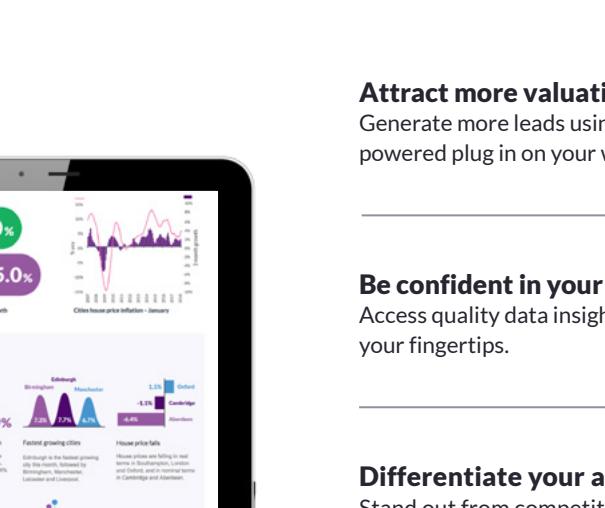
The widest reach

Your properties will also be displayed on 30+ well known partner sites like MailOnline, The Sun and mumsnet.

Property software

Work smarter, save time and money

Used by thousands of UK agencies, our trusted property software in the cloud means your data is in safe hands.



Work flexibly

Keep your agency running anytime and anywhere, on any device with our cloud technology.

Adapted to your business

Grow your business with Alto, get software that has it all in one place with Jupix, or get started with ExpertAgent.

Create new revenue streams

Offer comparison quotes to home movers from a panel of providers through Movelt, and drive referral revenue.

Never miss a lead

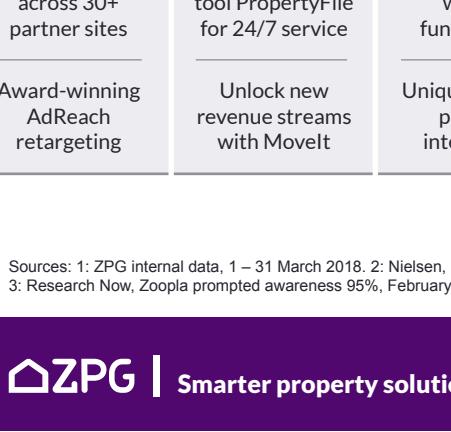
Offer a 24/7 online service, capture website leads and reduce admin with eSigning, all from PropertyFile in your software.



Digital marketing

Boost your brand and leads

Go further and reach even more home hunters with retargeting and email marketing solutions that put you in front of your ideal audience.



On the mark

Pinpoint property seekers with award-winning retargeting tool, AdReach.

Get in their inbox

With email design and targeted campaign send tool, eReach.

Highly targeted

We can identify buyers, sellers, renters and landlords, as well as desired location and property type.

Breathe life into new builds

Help your development project get noticed with our 3D CGIs, site plans, branding, and creative marketing.

Hassle free online ordering

Order your templated marketing materials with our easy to use Marketing Toolkit software.

Never miss a lead

Offer a 24/7 online service, capture website leads and reduce admin with eSigning, all from PropertyFile in your software.

A world of print options

Indulge your creative side with a wide range of print options, formats and finishes.

Support valuations

Generate more leads using a Hometrack powered plug in on your website.

Large audience - 50m+ monthly visits

Wider reach across 30+ partner sites

Be confident in your decisions

Access quality data insights, available at your fingertips.

Award-winning AdReach

Responsive websites

Get an online makeover, delivered fast

Don't let an outdated website cost you business. Let the UK's leading property web designers at TechnicWeb get your new site up and running in around a month.

Beautiful template designs

Keep up with today's digital consumer and choose from a range of low-cost designs, with new ones added monthly.

Hassle free online ordering

Order your templated marketing materials with our easy to use Marketing Toolkit software.

Win more instructions

With an instruction winning website optimised to capture leads.

Cloud technology for efficiencies and data security

Work anywhere, anytime, on any device

Improve your SEO

Boost your Google search rankings with exceptional SEO performance.

New design templates added monthly

Instruction winning functionality

Fully responsive

Pick a responsive website that works brilliantly on smartphones, tablets and laptops.

Unique software platform integrations

Marketing Toolkit to order online, hassle free

Support valuations

Provide independent information, such as comparable evidence and rental value.

Land and new homes CGI specialist

Enhance images with online Photofixr™

Generate leads with a website plug in

Marketing Toolkit to order online, hassle free

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Maximise profits and reduce investment risk

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